

Appendix 2 – Community Pride Projects

Organisation	Project	Description	cost of project	amount requested	Recommendation	amount agreed
Gloucestershire Constabulary	Hello Cheltenham Community Van	To purchase a community van with aims to reduce crime and anti-social behaviour during the day and at night (Van being used by the Police and the University Super Stars), increase accessibility and visibility of partner agencies, reach residents who are unable to access agencies in an office setting, develop closer partnership working, provide effective use of combined resources, improve the ability of partners to respond to high profile incidents at short notice	50000	5,000	Good project but unfortunately not recommended for approval as the Police are not a community based organisation	0
Up Hatherley Parish Council	Benches in Chargrove & Redthorne Way Open Spaces	In the course of discussions with residents regarding our application for Chargrove & Redthorne Way Open Spaces to become designated Local Green spaces, it has become clear that there is a desire by members of the public to have seating in Chargrove Open Space, and that there is benefit in augmenting the single bench which exists in Redthorne Way Open Space. This project would provide three Sleeper benches (so called because of design based on railway sleepers) in Chargrove Open Space, and a further one on Redthorne Way open space (behind Morrisons).	1302	651	Recommended for approval at the full amount as this is a good and realistic bid	651
Holst Birthplace Trust	Holst in your Neighbourhood	The project aims to promote Lifelong Learning at the Holst Birthplace Museum and to engage the local community in formal and informal learning activities which focus on Gustav Holst as a figure of local significance as well as his birthplace as a locally and nationally important example of a middle-class Victorian/Regency home. The project aims to assist the Holst Birthplace Museum in becoming a well-loved centre for Lifelong Learning in Cheltenham and to raise the profile of Gustav Holst as a significant local person of national and international renown of whom Cheltenham and its residents can be proud.	11190	5,000	The panel welcomed the proposals and their emphasis on building community pride through heritage and learning. The panel felt that the sum requested was quite high, and suggested that a sum of £3000 be recommended for approval as this would still enable a range of events to be provided.	3,000
Connect Regen Ltd	Transform	The criteria for Community Pride specify that projects should be of a "permanent nature, be accessible at no-cost to the general public and should create a lasting legacy for the local community". This is exactly our intent: we plan to transform two unattractive Council-owned car-parks off the Bath Road into a community asset. However, this is a major scheme which will take time to complete. So our bid is for the funds to prepare the concept design needed to obtain planning permission and raise the main part of the funds to finance the works. We understand the Council plan to commit staff time for work related to the car parks in the work plan for 2016-2017, so the timing is excellent - allowing us to develop plans for the council to consider them in the next FY.	15000	5,000	The panel were sympathetic to the project but felt that the proposal for a concept study is not of a permanent nature so could not be funded from the current community pride grant round.	0

<b>Organisation</b>	<b>Project</b>	<b>Description</b>	<b>cost of project</b>	<b>amount requested</b>	<b>Recommendation</b>	<b>amount agreed</b>
Cheltenham Business Partnership	Christmas Festival of Fun	The Cheltenham Business Partnership works with the shopping centres and traders in the town to organise the town centre Christmas Lights switch-on and associated entertainment. Increased footfall is vital for Cheltenham at Christmas for both the traders and the local economy. This family-focussed event is crucial in both launching and promoting the festive season.	13300	5,000	The panel were sympathetic to the proposals and recommended that we should approve £3,000 to cover the costs of the street performers	3,000
Cheltenham Festivals	A Way with Words	To inspire the Hesters Way community by training local young people as story collectors - gathering stories from groups including older people, young parents and others - and performers. Specialist artists will help shape the stories for retelling in different art forms by young people at community performances; culminating in a parade and performance at Cheltenham Literature Festival. Key aims: People share their stories, as collectors, tellers and performers; celebrating their neighbourhood through performances and a public parade to raise self-esteem, aspirations, confidence and sense of identity.	37340	4,500	The panel were supportive of the proposals and recommended that we should approve £2,500 to cover story production, and associated equipment and materials.	2,500
Community Roots CIC	Volunteers Reaching Out	The aim of this project is to support the development of a strong, connected and active community in Rowanfield and surrounding areas. It is to work with volunteers at the Living Room, a community space in a shop at the Rowanfield Exchange. The volunteers will connect with the rest of the community through knocking doors, community pop ups on green open spaces and putting on 2 events that will bring the community together to celebrate the area and improve the sense of community spirit.	8878	2,963	Although the panel were supportive of the investment into community development in the Rowanfield area, they were uncertain about what the tangible benefits would be and therefore felt that the project did not meet the criteria.	0
Cheltenham Poetry Festival	Cheltenham Poetry Festival Outreach	We would like to offer a ten month creative writing programme to P3, with a variety of tutors to suit the diversity of age and background of the clients. We aim to take creative writing tutors with specific experience in working with vulnerable adults from disadvantaged backgrounds. These tutors include Angela France, Gill Garrett, Howard Timms, David Clarke and performance Peter Wyton ( The BBC Breakfast Bard). Our workshops are designed to foster community pride, improve health and well-being and encourage our clients to engage with literacy and feel empowered through self expression.	4000	2,000	The panel were supportive of the project but would , would also like to see the Poetry Festival work with schools and other communities rather than just P3. They recommended approval for £2,000	2000

<b>Organisation</b>	<b>Project</b>	<b>Description</b>	<b>cost of project</b>	<b>amount requested</b>	<b>Recommendation</b>	<b>amount agreed</b>
African Community Foundation	Black History Month	We will organise a range of activities during Black History Month (October 2015) to celebrate and raise awareness of Black history in Cheltenham, building on what was done in October 2014 when it was celebrated for the first time. The activities we intend to facilitate include; film screenings, competition to create a kanga, mixed genre music event, guest speakers including Gary Younge (Guardian) and Bonnie Greer (novelist), street performances, food events, schools involvement, displays and workshops	8000	6,230	The panel were supportive of the project but wanted to see a more commercial approach to develop future income streams. They recommended approval of £3000 to cover the costs of the speakers.	3000
Gloucestershire Wildlife Trust	Last Hedgehog in Gloucestershire project	Hedgehogs have fascinated and inspired us for generations however only one in five people in the UK has ever seen a hedgehog in their garden, and sadly the hedgehog is declining rapidly. We've lost 95% of our hedgehogs since the 1950s (PTES 2011). The Last Hedgehog in Gloucestershire project aims to help conserve these captivating native mammals. Gloucestershire Wildlife Trust is seeking funding to produce a hedgehog information pack to mail to 50k households in Cheltenham to raise awareness of the plight of hedgehogs, engage people in providing vital sightings data and promote simple actions to support hedgehog populations.	21963	4,985	Although the panel were sympathetic to the plight of hedgehogs, they felt that this was not a project that met the community pride criteria.	0
Cheltenham West End Partnership on behalf of Cheltenham Together	Cheltenham Together	Cheltenham Together is a group of people from different backgrounds and cultures whose aim is to promote the integration of Cheltenham's diverse communities in order to promote understanding and reduce tensions. We are working on the premise that when you accept culture you accept people and when you start accepting people you become more tolerant. In 2015 we held a high profile community event and we hope to replicate this in 2016.	4650	1,700	The panel welcomed this proposal and felt that the 2015 event was a great success. They therefore recommended approval of £1,700.	1700
Vision 21	Umbrella incorporating Shedlike and 3Rs	We aim to improve our local environment and provide a warm welcome to adults and young adults who may find themselves socially isolated or potentially have mental health concerns or have learning disabilities. We want to both engage and re-engage them into society by helping them to meet other people while they participate on things to improve the environment. It is a form of early intervention and confidence building exercise to help people maintain or improve their state of mental health. We will provide a series of regular and bespoke group activities in which people can participate and learn new skills, become more confident in themselves and possibly find a route into employment and friendship	5001	2,500	The panel would have preferred a bid for one project, but they did welcome the proposal for the "Shedlike" project, but felt that the health and safety training and 3rs project could be funded from elsewhere. They therefore recommended approval for £1,366 to fund fund the "shedlike" materials, staff expenses and workshop overheads.	1,366

<b>Organisation</b>	<b>Project</b>	<b>Description</b>	<b>cost of project</b>	<b>amount requested</b>	<b>Recommendation</b>	<b>amount agreed</b>
Midsummer Fiesta in Montpellier Organising Committee	Midsummer Fiesta in Montpellier	The biggest community event in the borough. A not for profit one day festival, showcasing and celebrating the diverse communities and talents in the area, and offering a free day out for people of all ages.	10000	2,000	The panel were very supportive as this is the only free community festival in Cheltenham.	2000
Hayden Road Allotments	HRA Site Security Project 2015	By making our site safer and more secure from thefts and vandalism we hope to make our Allotmenters and their families feel more like a community when they come to work and enjoy their allotments, make it a happier more enjoyable place to come and spend time, not just somewhere to plant their potatoes and carrots	1411	1,311	The panel were uncertain about the merits of installing CCTV cameras on the allotment. They were uncertain that this met the criteria and also felt that it could be funded from elsewhere. They therefore recommended that the project was not supported.	0
Cheltenham in Bloom	Enhancing a Gateway of The Town – Part Two	Cheltenham in Bloom Committee would like to continue to plant where there are large areas of grass verges left bare within the Lansdown Road area, a Main Gateway into the Town. In the past swathes of bulbs from the 'Narcissus' family have adorned these grass verges with bright yellow colour, it would be great to see this again interspersed with white and gold too. There are many varieties to select from which would enable colour to come through in stages throughout the spring months of the year. It has been suggested that snowdrops are planted on mass to have a greater impact within this area as well, for the residents, business folk and visitors to our town to enjoy.	2500	1,500	The panel were happy to recommend approval at 50% of the project costs, £1250	1,250
SPRA	SPRA community projects (several components)	SPRA aims to improve the quality of life for the residents of St Paul's through improvements to the physical environment, community events and Streetwatch patrols. The Edible garden projects including the Agg Gardner edible hedgerow project give residents the benefits of working together outdoors to grow food and promote biodiversity. All the projects enable different parts of the community to work together to create positive improvements and improve community cohesiveness	31099	2,615	The panel felt that SPRA were trying to cram too much into 1 application which made it too confusing. Nevertheless, the elements that the panel were keen on supporting were the edible hedgerow and edible garden and lantern parade projects.	1621

Organisation	Project	Description	cost of project	amount requested	Recommendation	amount agreed
The Montpellier Association	Montpellier Street Roundabout / Planter and Winter Lights for trees in Montpellier Walk	Montpellier Roundabout / Planter will be situated on roundabout at top of Montpellier Street. It will be decorated with Montpellier Street ( similar idea, but different style to Bath Road roundabout). The planter will act as a Street Sign, Floral Planter and Christmas Tree holder. The planter will raise the floral display by 1 meter, making it far more eye catching and helping to blend some of the required posts found there. Winter Lights : The trees on Montpellier Walk at present have no Christmas lights. This is one of the main arteries into Cheltenham. Lights in these trees will not only enhance Montpellier but enhance the main route for most visitors to Cheltenham Town Centre.	12300	5,000	The panel were generally supportive and agreed to recommend approval for the 50% of the costs of the roundabout planter, totalling £3,400	3,400
Suffolk Traders	Suffolks' Street Art: A scheme designed to display and celebrate artistic talent that reflects the history, community and creative diversity of the Suffolks area	We would like to install trompe l'oeil inspired artwork in empty window spaces in the Suffolks area of Cheltenham. The aim is to use content that celebrates our sense of community; drawing on our rich and varied history (from perruquiers to The Krays!) alongside the current character of the area. We believe the project will help strengthen the identity of The Suffolks as a distinct part of Cheltenham. In doing so we intend to provide even more reasons for people to visit and enjoy the shopping, dining and unique street life the The Suffolks offer	10000	5,000	The panel were supportive of the project but noted the very high costs for artists fees. They were also uncertain about how the project would be implemented. The panel therefore could not make a decision and asked that the applicants come back with more information about costs and implementation.	To be agreed.
Benhall Residents Association	Benhall Park underpass / bridge wall art phase 2	Phase 2 of the scheme is to complete a further wall street art mural to the second side of the underpass / bridge support wall, to be undertaken as the first phase by local young persons as a 'graffiti' wall project. This will enhance the footpath area linking the two halves of the park which is currently very untidy. It will give the youth a positive activity and team work ownership	1500	750	The panel were very supportive of this proposal and recommended approval for the full amount.	750
Transition Town Cheltenham	Greening Cheltenham's Heritage	Cheltenham Green Doors, a project run by Transition Town Cheltenham, has several years' experience of working with Cheltenham residents who live in older properties, some being listed or of historic interest. We are therefore aware of the issues related to improving energy efficiency without damaging the fabric or appearance of these buildings. This is a challenge for Cheltenham, with so many older buildings of architectural value. We wish to address this challenge by providing a web-portal, including good practice and advice, based on existing work by professional experts, but targeting Cheltenham, and including local case studies.	7500	3,750	The panel were not convinced that the proposal for a web portal met the community pride criteria about being of a permanent nature or creating a lasting legacy. They therefore recommended that the project is not funded.	0

<b>Organisation</b>	<b>Project</b>	<b>Description</b>	<b>cost of project</b>	<b>amount requested</b>	<b>Recommendation</b>	<b>amount agreed</b>
The Rock	St Peter's & the Moors Community Cafe	The Community Café aims to provide an inclusive weekly space for local residents of all ages to share food and build positive relationships. It is a partnership between the Rock and The St Peter's & the Moors Big Local. Local young people are central to the café from planning and launch to food preparation and serving guests. The café was started as a response to requests from the local community through Big Local research and seeks to address key community needs: Being a Good Neighbour, Making Ends Meet, Things to Do and Places to Go.	9108	4,310	The panel welcomed the proposals for the community café and its benefits for the local community. But the panel were not keen on funding staff expenses, but instead agreed to support funding some of the fixed costs eg materials and contribution to overheads	1645
Fairview Community Association (FCA)	Fairview Stakeholders' Marketplace	The Fairview Stakeholders include local Churches, Charities, Schools, Clubs, Societies, Traders/Businesses, Self-employed, Public employees, Elected representatives and FCA participants. Holding a local Stakeholder Marketplace will harness the resources and skills of this diverse range of community members to build better relationships with the community; enhancing their integration, raising their profile and providing information about their services and contribution to the total population of Fairview residents.	2240	1,920	The panel were happy with the project and recommended approval for 50% of costs at £1,120	1,120
Clifton Catholic Diocesan Trust	Charlton Kings Film Society	The Charlton Kings Film Society (CKFS) is requesting a Community Pride Grant to help fund a sound system and website for our new community cinema based at Sacred Hearts Hall. CKFS aims to provide an entertaining and engaging experience to movie-goers of all faiths, non-religious, ethnic and social economic backgrounds, particularly those who cannot afford commercial cinemas. From a recent survey and the positive feedback from the local community, we believe CKFS will have a significant impact on the well-being of the local community. Obtaining a new sound system is a key element in making CKFS a success	16711	5,750	The panel liked the concept of a community film club but noted that the request for funding exceeded our maximum amount. Instead the panel recommended that community pride make a contribution to enable the purchase of the sound system at £2,000.	2000
Friends of Hatherley Park	Take Notice!	The Friends of Hatherley Park wish to purchase a lectern style interpretation board which will be installed close to the lakeside where all park users can see it as they approach the water's edge. The graphics will be drawn by students from local schools, and the text will be produced by The Friends of Hatherley Park. The board will inform park users about appropriate feed for ducks, advise that fishing can be enjoyed in Pittville Park but not Hatherley Park, and request that dogs should not be allowed in the water	1279	640	The panel welcomed this very good bid and were happy to recommend supporting the proposals in full.	640

<b>Organisation</b>	<b>Project</b>	<b>Description</b>	<b>cost of project</b>	<b>amount requested</b>	<b>Recommendation</b>	<b>amount agreed</b>
County Community Projects (CCP)	Involve Gloucestershire (Cheltenham)	Involve Gloucestershire is a CCP initiative that aims to get businesses involved in volunteering opportunities in the areas and communities in which their staff work or live. The service operates on a district-by-district basis and acts as a coordinating brokerage service linking the businesses with communities and charities. This proposal is to use the Involve Gloucestershire infrastructure to provide resources and manpower to tackle community-based projects within Cheltenham district. We will facilitate projects that improve the physical environment within Cheltenham, with the longer term aim of handing the coordination over to Community Connectors - individuals drawn from local communities.	10420	5,000	The panel felt that the application was not clear about what the funds will cover and how the Involve Glos model will link into what already exists in local communities, eg friends of groups, churches, rotary groups. The panel noted a potential risk that this model could be duplicating existing efforts. The panel therefore could not make a decision and asked that the applicants come back with more information about costs and implementation.	To be agreed
Saint Stephen's Parish Church	Saint Stephen's Roof Appeal	Complete remedial works identified in our Quinquennial Report (November 2012) and to increase the appreciation of the heritage of our Grade II* listed Church. Main works to protect its structure include: Repairs and overhaul of the roofs to the North and South Nave, Aisle, Chancel and Transept, including the replacement of thousands of roof tiles, Remove, renovate and replace iron guttering/downpipes, Traditional re-pointing (lime/mortar) to some external walls. These works are vital to secure the fabric of the building and to ensure it remains a vibrant architectural resource at the heart of our community for the future.	120000	5,000	The panel were a bit concerned about the potential limited benefit to the wider community of helping to repair a church roof. The panel wanted to check previous community pride decisions with regard to churches to ensure consistency and therefore could not make a decision at this point.	To be agreed
Cheltenham Saracens	Football Academy for young players	We are looking to encourage young boys and girls to form a football academy, for ages 6-9 years. The players will be recruited mainly from St. Peters, St. Pauls and Hesters Way and will be supervised by qualified coaches	3200	1600	The panel were supportive but felt that this type of project would be more suited to funding from their local county councillor. The panel recommended funding the coaching element of £300	300

<b>Organisation</b>	<b>Project</b>	<b>Description</b>	<b>cost of project</b>	<b>amount requested</b>	<b>Recommendation</b>	<b>amount agreed</b>
Cheltenham Christian Arts	Cheltenham Christian Arts Festival 2016	Cheltenham Christian Arts will produce a diverse Christian arts festival unifying Cheltenham's Christian Churches to celebrate God and reach out to communities around them. It will offer a range of artistic expression including performance, music, visual arts, dance, literature, exhibitions, featuring local and national artists and performers. Educational talks, workshops and competitions will encourage participants to explore artistic expression and Christian faith including age specific activities for children and young people. Christian at heart, the festival will be open to all regardless of religion, race gender, age or background encouraging and supporting interfaith and other faith contributions.	32562	4,989	The panel, although liking elements of the proposal, requested more information about the costings (which did not add up), what activity would happen regardless, and knowledge of what financial figure would make this happen. The panel therefore could not make a decision and asked that the applicants come back with more information.	To be agreed
The Cheltenham Trust	Rugby World Cup 2015 celebrations	Range of community events to celebrate the Rugby World Cup taking place around UK; Summer themed activities, including StreetGames, Play Rangers, Midsummer Fiesta, National Play Day, arts activities at Wilson Art Gallery, Themed educational work with schools and children through Wilson Art Gallery and School Sport Network, Participation activities at Prince of Wales stadium to engage new/returning players including Tag Rugby introductory coaching and social events, Community fun day on Saturday 12th September to mark the official Welcome Ceremony for the Tonga squad in partnership with Gloucestershire RFU, Coach development opportunities for young coaches, students and volunteers, Schools event in conjunction with Cheltenham Rugby Club in September 2015, Ongoing development of recreational rugby playing opportunities at the Prince of Wales stadium in conjunction with local rugby partners and clubs	4000	3,000	The panel welcomed the proposals but noted that the applicants had over-bid. Therefore they recommended approval for materials equipment at £1,500	1500



Organisation	Project	Description	cost of project	amount requested	Recommendation	amount agreed
Friends of Pittville	Friends of Pittville Community Website	To create a new interactive website to replace the current Friends of Pittville website (see <a href="http://www.friendsofpittville.org">www.friendsofpittville.org</a> ) and provide an online community noticeboard where Pittville news and events can be shared	2500	2,000	The panel were uncertain about whether the proposal for a new website met the community pride criteria about being of a permanent nature or creating a lasting legacy. Also, the panel noted that the other more value for money alternatives could be used such as street life, or Facebook, Wordpress etc. The panel therefore recommended that the project is not funded.	0
			<b>£458,954</b>	<b>£101,664</b>		<b>£33,443</b>